

# Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

Program Name

**Wisconsin Association for Health, Physical Education, Recreation,  
and Dance**

## Contact Information

<b>Main Contact Person</b> Keith Bakken
<b>Title of Main Contact</b> Executive Director
<b>Agency Affiliation of Contact</b> UW-La Crosse
<b>Contact Phone Number</b> 608-785-8175
<b>Contact Email Address</b> wahperd@uwlax.edu

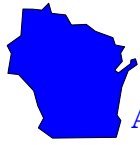
## Program Information

<b>Type of Program</b> Coalition
<b>Year Coalition was Formed</b> 1897
<b>Primary program focus</b> Both Physical Activity & Nutrition
<b>Region</b> Western
<b>County</b> All Wisconsin counties
<b>Coalition Web Site Address</b> <a href="http://www.uwlax.edu/eeshr/wahperd">www.uwlax.edu/eeshr/wahperd</a>

## Program Information

<b>Represented Groups on Coalition</b> Business Community Government Health Dept Media Schools University UW-EX WIC	<b>Represented Professions on Coalition</b> Business Dietitian Educator Exercise Specialist Nurse
--	--

A Wisconsin Nutrition and Physical Activity Program



# Tools For Action

An inventory of nutrition and physical activity interventions in Wisconsin

## Intervention Name WAHPERD Convention

### Intervention Information

<b>Type of Intervention:</b>
Physical Activity & Nutrition - Resource
<b>Focus Area:</b>
General Physical Activity & Nutrition
<b>Intervention Site or Setting:</b>
School
<b>Scope of Intervention:</b>
Statewide
<b>Target Audience:</b>
All races and genders, Ages 5-11, 12-19, 20-39
<b>Total Population in Area Served:</b>
5.5 Million
<b>Number of Participants:</b>
800
<b>Implementation Status:</b>
Annual two-day event

<b>Partners:</b>
American Heart Association Department of Public Instruction
<b>Unique Funding:</b>
Members pay to attend
<b>Evaluation:</b>
Impact on Knowledge, Attitudes & Behavior
Service Data – annually
Survey and Direct Observation at other times
<b>Evidence-Based or Best Practice based on</b>
Each session is evaluated by participants

### Products Developed or Materials Used:

Wide array of products used to promote health and physical education in K-12 schools

### Intervention Description:

Professional Development conference for Health, Physical Education, Recreation, Dance, of Sport practitioners.

A Wisconsin Nutrition and Physical Activity Intervention